ZAMBEZI
PRINTS & SIGNS

YOUR VISION. OUR PRINT.

BUSINESS PROFILE

Printing • Signage • Branding • Graphic Design
Vehicle Wraps • Drone & Aerial • Artificial Grass

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Creative solutions that help businesses stand out

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COMPANY OVERVIEW

Practical creative services for businesses and individuals

Who we are

Zambezi Prints & Signs is a multi-service print, signage and branding partner based in Pretoria. We work with businesses, organisations, events and individuals who need clear, practical visual solutions — from everyday promotional items to larger branding and installation projects.

What we do

Our core services cover large-format printing, vinyl graphics, corporate signage, vehicle branding, pull-up banners, gazebos, window graphics, graphic design, drone & aerial media, and artificial grass supply and installation. We handle both single-item jobs and multi-element projects.

How we work

We start by understanding the brief, the intended use and the budget. We prepare suitable artwork, recommend materials and formats that fit the application, and keep communication clear from quotation through to production or installation.

Our approach

Whether you need a set of business cards, a full vehicle wrap, outdoor signage or a complete event display package, we aim to make the process straightforward and the end result fit for purpose. Real project photography is collected in the Project Gallery at the end of this profile.

MESSAGE FROM MANAGEMENT

To our valued customers and business partners,

At Zambezi Prints & Signs, we believe that effective branding starts with understanding the message a business wants to communicate. Our aim is to help customers turn their ideas into practical visual solutions through printing, signage, vehicle branding and related creative services.

We value clear communication, attention to detail and a professional approach to every project. Whether supporting an individual customer, a growing business or an established organisation, we aim to understand the brief and work towards a suitable solution.

We look forward to building lasting working relationships and contributing to the success of the businesses and communities we serve.

Management — Zambezi Prints & Signs

VISION, MISSION, VALUES & OBJECTIVES

The principles that guide our work

Mission

Provide accessible, creative and reliable printing, signage, aerial and outdoor solutions that help customers communicate clearly and promote their businesses effectively.

Vision

Become a trusted multi-service partner known for creative work, consistent service and quality-focused results across print, aerial media and outdoor installations.

Values

Quality • Creativity • Reliability • Customer Care

Objectives

Understand requirements; prepare clear artwork; recommend practical materials and formats; communicate clearly; and work to agreed specifications.

PRODUCTS & SERVICES OVERVIEW

A range of services for different needs

Print & display

PVC banners, correx boards, pull-up banners, Chromadek signboards, business cards, flyers and leaflets.

Graphics & branding

Vinyl stickers, labels, graphic design, vehicle graphics, partial-wrap designs and full-wrap concepts.

Events & outdoor

Gazebos, flags, promotional displays, window graphics and commercial signage.

Additional services

Drone shorts, aerial photography, video editing, and artificial grass supply and installation.

LARGE-FORMAT PRINTING

Promotional graphics made for visibility

What we offer

We produce a wide range of large-format print products for business promotion, retail, events and public-facing displays. Common items include PVC banners, correx boards, pull-up banners, Chromadek signboards, posters and other oversized graphics.

Materials & finishes

Material choice depends on the application — indoor or outdoor, short-term or longer-term use, and how the graphic will be mounted or displayed. We discuss options such as eyeleted banners, rigid boards, retractable displays and weather-resistant substrates during quoting.

Artwork & readability

Good hierarchy, legible fonts and sufficient contrast make promotional graphics easier to read at a glance. We help clients refine artwork so key messages, contact details and branding remain clear when viewed from the intended distance.

Project process

Final sizes, quantities, materials and production timelines are confirmed when we quote. We check artwork against the brief before production begins so that spelling, dimensions, colours and contact information are correct.

VINYL STICKERS & GRAPHIC DESIGN

Custom graphics for brands and campaigns

Vinyl & stickers

We produce custom vinyl stickers, labels, logos and branded graphics for a variety of surfaces. Applications range from product labels and window stickers to vehicle decals and promotional stickers for events or campaigns.

Graphic design support

Design work is developed according to the client's brief, brand guidelines and the intended application. We prepare print-ready artwork and can adapt existing logos or create new layouts when required.

Important checks

Before production we encourage clients to carefully check spelling, contact details, dimensions, colours and quantities. Artwork and material suitability also depend on the surface and whether the graphic will be used indoors or outdoors.

Practical advice

We discuss durability, application method and expected lifespan during the quotation stage so that the finished product matches the real-world conditions it will face.

CORPORATE SIGNAGE & SIGNBOARDS

Make your business easier to recognise

Signage options

We supply and produce a range of business signage including Chromadek boards, flat panel signs, promotional panels and commercial signage. Signage helps identify premises, communicate services and reinforce a consistent brand presence.

Design considerations

Effective signage balances readability, visibility and brand identity. We consider viewing distance, lighting conditions, mounting height and surrounding environment when recommending size, layout and materials.

Site & installation

Accurate site measurements and a clear understanding of installation requirements are essential. We confirm final specifications, mounting method and any access considerations before production begins.

From brief to install

Whether you need a single entrance sign or a set of directional and promotional panels, we work from the brief through artwork approval to production and, where required, installation arrangements.

BUSINESS CARDS, FLYERS & DISPLAYS

Useful tools for everyday marketing

Everyday print

Business cards, flyers, leaflets and small promotional items remain practical tools for sharing contact information, announcing offers and introducing services. We produce these in a range of sizes, stocks and finishes according to the brief.

Display solutions

Pull-up banners are widely used for presentations, exhibitions, reception areas and indoor promotions. They pack away easily and can be branded with strong messaging and contact details.

Event presence

Gazebos, flags and larger event displays help businesses maintain a visible branded presence at markets, activations, exhibitions and outdoor gatherings. Panel sizes, print areas and structure requirements are confirmed before artwork is finalised.

Ordering & finishing

Quantities, dimensions, paper stocks, laminating or other finishing options are discussed during quoting so that the final product matches both the budget and the intended use.

VEHICLE WRAPS & FLEET BRANDING

Turn vehicles into moving brand displays

Why vehicle branding

A well-branded vehicle becomes a moving advertisement that travels between customers, job sites and service areas. Zambezi Prints & Signs offers vehicle graphics, partial wraps and full-wrap concepts tailored to the vehicle and the brand.

Design approach

Artwork is planned around the vehicle's shape, panel seams, brand colours, contact details and the main advertising message. We aim for designs that remain readable at a glance while looking professional up close.

Preparation & fit

Vehicle condition, panel shapes and accurate final measurements are checked before production. Clean, smooth surfaces and correct surface preparation are important for a durable finish.

Concepts vs completed work

Mock-ups shown in this profile are clearly identified as design concepts or completed work. Real examples of vehicle branding are included in the Project Gallery at the end of this document.

VEHICLE BRANDING PORTFOLIO

Examples and concepts

Showcase approach

This section points to the real vehicle branding and fleet graphics we have produced. Each project is captioned with the vehicle or client name only when confirmed.

Design concepts

Illustrative vehicle mock-ups may be used to demonstrate design direction. These are always labelled as concepts rather than completed customer work so that the distinction remains clear.

Where to see the work

Photographs of completed vehicle wraps, partial graphics and related branding projects are collected in the dedicated Project Gallery at the end of this profile. That gallery also includes banners, displays, signage and other print work.

Next steps

If you have a vehicle or fleet that needs branding, share the vehicle type, preferred coverage (full, partial or lettering), brand assets and any specific messaging. We will prepare a practical quotation and design direction.

SHOPFRONTS & WINDOW GRAPHICS

Branding for customer-facing spaces

Window & glass graphics

Window graphics and shopfront branding make effective use of glass and frontage areas to communicate a business name, services, offers and contact details. They can also provide privacy or partial vision control when required.

Design factors

Artwork is planned around viewing distance, glass shape, existing architecture and the preferred level of branding. Contrast, scale and hierarchy remain important so that key information is easy to read from the street.

Measurement & installation

Exact measurements and a clear understanding of installation requirements (including access and surface condition) are confirmed before production. This reduces the risk of fit or application issues on site.

Applications

Typical uses include full or partial window wraps, opening-hour panels, promotional glass graphics, frosted elements and brand identity applied to shopfronts or reception areas.

GAZEBOS, FLAGS & EVENT DISPLAYS

Promotional presence at events

Event branding

Branded gazebos, flags, tear-drop banners and related displays help businesses create a recognisable presence at activations, markets, exhibitions, sports events and outdoor gatherings.

Design for distance

Designs incorporate brand colours, logos, key messages and contact details while keeping important information easy to see from a distance. We balance visual impact with readability under typical outdoor viewing conditions.

Technical checks

Panel dimensions, printable areas, quantities and the type of structure being supplied are checked before artwork is finalised. This ensures the finished graphics fit the hardware correctly.

Practical delivery

We discuss lead times, weather considerations and any on-site requirements during quoting so that the displays arrive ready for the event.

DRONE & AERIAL MEDIA

Aerial photography, video shorts and editing

Aerial content

Zambezi Prints & Signs offers drone-based photography and video for promotional and communication needs. Deliverables can include short-form aerial videos, still photographs and edited clips suitable for social media, websites, presentations and campaigns.

Editing & delivery

Editing may include colour grading, music, titles, simple graphics and preparation for the agreed delivery format and aspect ratio. We work to the brief so that the final files are ready to use.

Typical uses

Common applications include property and development views, event coverage, site progress, promotional footage for businesses, and general marketing content that benefits from an elevated perspective.

Planning & permissions

Locations, flight permissions, weather windows, required deliverables and turnaround times are discussed and confirmed for each project before work begins.

ARTIFICIAL GRASS SUPPLY & INSTALLATION

Outdoor spaces for homes and businesses

Where it works

Artificial grass is suitable for residential gardens, schools, balconies, selected sports and play areas, commercial landscaping and other outdoor spaces that benefit from a consistent green appearance with lower maintenance.

Project scope

Work may include site assessment, base preparation, accurate cutting, joining and secure installation according to the agreed scope. The exact process depends on the existing surface and the intended use of the area.

Product choices

Pile height, colour, density and product grade can be discussed based on the application, expected foot traffic and budget. We help clients select a specification that matches real-world conditions.

From quote to completion

Site conditions, measurements, preparation requirements and installation timing are confirmed during assessment or quoting so that both parties have a clear understanding of the work involved.

HOW PROJECTS ARE QUOTED & DELIVERED

A clear process from brief to completion

01 — Brief

Tell us what you need, where it will be used, and the message or purpose it should serve.

02 — Quote

Discuss sizes, quantities, materials, installation needs and other requirements.

03 — Artwork or plan

Review the design and specifications; check spelling, contact details, dimensions, colours and quantities.

04 — Production or installation

Work proceeds according to agreed specifications and arrangements.

05 — Handover

Delivery or installation arrangements are confirmed with the customer.

QUALITY & CUSTOMER SERVICE

Careful planning supports better results

We aim to make each project clear from the start by understanding the brief, agreeing the requirements and checking artwork against the intended use.

Important details include accurate spelling, readable text, suitable dimensions, colours, quantities and material choices. Customers are encouraged to approve final artwork and specifications before production.

Clear communication helps reduce avoidable changes and supports a smoother project process.

WHY WORK WITH ZAMBEZI PRINTS & SIGNS

A practical partner for print and branding needs

Multiple services

Printing, signage, branding, graphic design, aerial media and artificial grass installation through one service contact.

Purpose-led artwork

Design direction shaped around the brief, audience, message and intended application.

Practical planning

Discussion of materials, sizes, quantities and project requirements before work proceeds.

Customer communication

A clear process from the first brief and quotation to agreed production or installation.

Flexible project scope

Solutions can be discussed for different project sizes and budgets.

PROJECT PORTFOLIO & COLLABORATION

Real projects, clearly identified concepts

Where the photos are

Photographs of completed work are collected in the dedicated Project Gallery at the end of this profile. That section contains real examples of vehicle branding, pull-up banners, displays, signage, print production and related projects.

How images are labelled

Each image is identified as a completed project, work sample or illustrative concept as appropriate. We do not claim a client relationship or completed job unless it has been confirmed.

Working with us

To discuss a new project, share the intended use, approximate dimensions, quantity, location and any reference artwork or logo. We will respond with a clear quotation and practical recommendations.

Ongoing collaboration

We welcome both one-off jobs and ongoing relationships with businesses that need regular print, signage or branding support. Clear briefs and open communication help us deliver the best results.

CONTACT & CLOSING

Let’s discuss your next project

Call / WhatsApp
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Services
Printing • Signage • Vehicle Branding • Graphic Design • Promotional Displays • Drone & Aerial • Artificial Grass

Thank you for considering Zambezi Prints & Signs. We look forward to helping you bring your next idea to life. Service availability and production or installation specifications are confirmed when quoting.

VEHICLE BRANDING & GRAPHICS

Completed vehicle graphics and design concepts



Zambezi Prints & Signs — Hilux full-wrap concept (own branding)



MMK's Tyre Shop — bakkie side & canopy graphics (installation in progress)

PULL-UP BANNERS & EVENT DISPLAYS

Finished pull-up banners and outdoor installations



Pluto De Podcast — dual pull-up banners (completed outdoor set)



OMP Projects and Services — pair of pull-up banners with client

OWN BRANDING & PRODUCTION

Zambezi brand assets and production process



Zambezi Prints & Signs — branded pull-up banner designs



Zambezi gazebo / canopy top design



Large-format production — Joep Biltong labels and stickers on press

DISPLAYS, POINT-OF-SALE & SIGNAGE

Cardboard displays, outdoor signage and promotional print



Joep Biltong POS cardboard stands



Joep Biltong display close-up



Outdoor commercial signage panels

ADDITIONAL PRINT & DESIGN WORK

Flyers, banners and custom design projects



Meaty Bones — A4 promotional flyer



School Transport — large-format banner design